

CHARGE NUMBERS: Various
PROJECT TITLE: Flavor Development
PROJECT LEADER: C. N. Kounnas
PERIOD COVERED: July, 1980
DATE OF REPORT: August 5, 1980
WRITTEN BY: William R. Bell

I. Low Delivery Program

Testing of the 100mm Cambridge Menthol Cigarettes has been requested for four (4) models vs. Carlton 100mm menthol cigarettes. These cigarettes will be made in early August, 1980.

The Merit Ultra Lights (MUL) program is continuing with POL and VP testing. Menthol candidates have been made and are being evaluated.

II. Aftercut Flavor and Casing Modification Program

POLs 4136, 4137, and VP 4750 are awaiting cigarettes. POL 3105 is pending remake. POL 4114 is pending shipment. POLs 3090, 3098, and 3099 are in the field. Preliminary results on POLs 3091, 3102, and 3103 have indicated no significant differences and are very near completion.

III. Distinctively-Flavored Cigarettes

Tests of 85mm and 100mm Merit type cigarettes with WS compound vs. 85mm and 100mm Salem Lights are in the field with results expected in August. The extended smoking studies using menthol and non-menthol smokers are in the field. Various methods of application of WS compound are being investigated with the assistance of other divisions within R&D as well as Manufacturing and Engineering.

IV. Tobacco Blend Program

Subjective evaluations of burley grades have been completed. Evaluations of Oriental grades are expected to begin later this month.

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V. Services to Other Groups

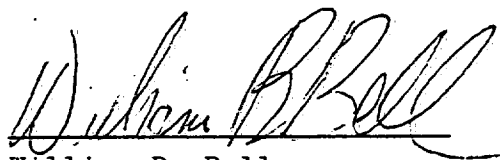
Flavor revisions were made in the "Lolita" aftercut formulation for PM Europe.

Subjective screenings of cigarettes from Project "Mild" are in progress.

Subjective evaluations were conducted on various adhesives in Merit, Marlboro and Saratoga cigarettes and plasticizer samples were evaluated on Marlboro cigarettes.

VI. References

<u>Notebook</u>	<u>Pages</u>
7282	196-199
7352	190-196
7427	62- 65
7453	186-200
7522	1- 10
7527	27- 48
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